

Ward's



Lollipop Verbena

Verbena bonariensis 'Lollipop'

Plant Height: 18 inches

Flower Height: 24 inches

Spread: 24 inches

Spacing: 18 inches

Sunlight: ☉

Hardiness Zone: 6b

Other Names: Brazilian Verbena, Vervain

Ornamental Features

Lollipop Verbena features airy clusters of purple flowers with pink overtones at the ends of the stems from early summer to late fall, which emerge from distinctive fuchsia flower buds. The flowers are excellent for cutting. Its narrow leaves remain green in color throughout the season.

Landscape Attributes

Lollipop Verbena is an open herbaceous perennial with an upright spreading habit of growth. It brings an extremely fine and delicate texture to the garden composition and should be used to full effect.

This plant will require occasional maintenance and upkeep, and should be cut back in late fall in preparation for winter. It is a good choice for attracting butterflies to your yard. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Disease
- Self-Seeding

Lollipop Verbena is recommended for the following landscape applications;

- Mass Planting
- General Garden Use
- Container Planting



Lollipop Verbena flowers
Photo courtesy of NetPS Plant Finder



Planting & Growing

Lollipop Verbena will grow to be about 18 inches tall at maturity extending to 24 inches tall with the flowers, with a spread of 24 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 18 inches apart. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 5 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant should only be grown in full sunlight. It is very adaptable to both dry and moist locations, and should do just fine under typical garden conditions. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution, and will benefit from being planted in a relatively sheltered location. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This is a selected variety of a species not originally from North America.

Lollipop Verbena is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden. Be aware that in our climate, this plant may be too tender to survive the winter if left outdoors in a container. Contact our experts for more information on how to protect it over the winter months.