

# Ward's



## Freya Clustered Bellflower

*Campanula glomerata 'Freya'*

Plant Height: 12 inches

Flower Height: 16 inches

Spread: 12 inches

Sunlight:

Hardiness Zone: 3a

### Description:

Striking clusters of star-shaped bellflowers in shades of violet and purple; plant in groups of 3-5 plants to help support one another as they tend to sprawl; prefers moist soil

### Ornamental Features

Freya Clustered Bellflower features showy clusters of violet bell-shaped flowers at the ends of the stems from early to mid summer. The flowers are excellent for cutting. Its tomentose oval leaves remain dark green in color throughout the season.

### Landscape Attributes

Freya Clustered Bellflower is an herbaceous perennial with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep, and should only be pruned after flowering to avoid removing any of the current season's flowers. It has no significant negative characteristics.

Freya Clustered Bellflower is recommended for the following landscape applications;

- Mass Planting
- General Garden Use
- Naturalizing And Woodland Gardens
- Container Planting



*Freya Clustered Bellflower flowers*  
Photo courtesy of NetPS Plant Finder



## Planting & Growing

Freya Clustered Bellflower will grow to be about 12 inches tall at maturity extending to 16 inches tall with the flowers, with a spread of 12 inches. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 8 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant does best in full sun to partial shade. It prefers to grow in average to moist conditions, and shouldn't be allowed to dry out. It is not particular as to soil type, but has a definite preference for alkaline soils. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Freya Clustered Bellflower is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.