

Ward's



Black Magic Petunia

Petunia 'Black Magic'

Height: 14 inches

Spread: 16 inches

Spacing: 10 inches

Sunlight: ☉

Hardiness Zone: (annual)

Description:

One of the blackest black petunias on the market; controlled, mounded habit with trailing tendencies, perfect for containers and hanging baskets; black trumpeted flowers cascade from medium green foliage; blooms from late spring through summer

Ornamental Features

Black Magic Petunia is clothed in stunning black trumpet-shaped flowers at the ends of the stems from late spring to early fall. Its pointy leaves remain green in color throughout the season.

Landscape Attributes

Black Magic Petunia is a dense herbaceous annual with a mounded form. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. Deer don't particularly care for this plant and will usually leave it alone in favor of tastier treats. It has no significant negative characteristics.

Black Magic Petunia is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets



Black Magic Petunia flowers
Photo courtesy of NetPS Plant Finder



Planting & Growing

Black Magic Petunia will grow to be about 12 inches tall at maturity, with a spread of 16 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 10 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Black Magic Petunia is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.